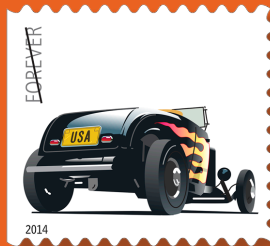


# STAMP SCOOP



## Hot Rods

As soon as cars hit the American road, young thrill seekers were finding ways to turn factory-made vehicles into custom racing machines. The hot-rodding trend began before World War II with Ford®'s Model T and Model A, picking up considerably with the release of the company's 1932 "Deuce" Roadster.

"Hot Rods" were created through a number of modifications including "souped up" (more powerful) engines, lowered chassis, and custom paint jobs. Soon, and especially in Southern California, the hot-rodding trend gave rise to a school of new grease monkeys. Speed shops cropped up to supply custom parts. Hot Rods found a golden age in the 1950s, as more models began to phase off the road and into the hands of custom builders. Body modifications became extreme, as rodders added fins and spoilers, or eliminated the body altogether to expose powerful engines.

Today, the hot rodding hobby is alive and well, and hot rodders show off their wheels under much safer conditions. The two Hot Rod Forever® stamps portray digital illustrations of two distinct Ford® 1932 "Deuce" roadsters.

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